From:
 Lance Carnes

 To:
 Doe, Publications (REG)

 Cc:
 Carr. Barbara (REG)

Subject: Request for reconsideration of Muni Bond ballot text wording

Date: Tuesday, July 29, 2014 4:41:24 PM

Dear Barbara.

At the July 28 meeting of the Ballot Simplification Committee a block of text for the Muni Bond measure was approved. Attendees were told that they could request a reconsideration of the text if a written response was received by noon July 29. Due to a problem with the text availability on the Elections web site, the due date was extended to 5 p.m. on July 29.

The reconsideration request below refers to the text found at http://www.sfgov2.org/ftp/uploadedfiles/elections/ElectionsArchives/Meeting_Information/BSC/agendas/2014/November/1-A%20Approved%20digest.pdf

1. The Ordinance does not specify which projects will be paid for, nor how much is allocated to each project. The Bond measure essentially gives SFMTA \$500M to spend as they wish. The ballot text should say this.

Under "Proposal" replace the paragraph beginning with "The City could use the funds ..." with, for example:

The Ordinance is not specific about which projects will be funded and does not indicate how funding is allocated to each project. Some examples of possible projects are: * bulb-outs, * bikeways, * capital projects such as the Central Subway, etc.

- 2. \$500 million is a lot of money, and the total costs of possible projects listed do not come close to this amount, at least in my experience of civic project funding. I suggest the list be shortened and a few more costly and realistic projects be added.
- 3. The three bullet points under "The Way it is Now" and under "A yes vote ..." are identical. I suggest you remove the bullet points from one of the places. (This will also help lose 100 words to get the text down to 300 words,)

Thank you for reconsidering these items, and thanks again for the excellent service to voters provided by the Committee.

Best regards, Lance Carnes