



June 4, 2013

To: Property Owners in the proposed Renewal and Expansion of the Central Market Community Benefit District (CMCBD)

Subject: Ballot regarding the Renewal and Expansion of the Central Market CBD

Dear Central Market Property Owner:

On June 4th the Board of Supervisors approved a Resolution of Intention to Renew and Expand the Central Market Community Benefit District. This resolution authorized the Department of Elections to mail special election ballots to all property owners within the proposed boundaries of the renewed and expanded property based assessment district.

Enclosed, please find your parcel's ballot as well as a CD with the following documents:

1. Central Market CBD Management Plan
2. Central Market CBD Engineer's Report

After carefully reviewing the final Central Market CBD special election documents in the enclosed ballot package, please return the enclosed ballot. There will be a final public hearing before the Board of Supervisors on July 23rd at 3:00 p.m. at which time the ballots will be counted.

For an electronic copy of the Management Plan and Engineer's Report please visit <http://www.central-market.org/>. If you prefer to receive a hard copy of the Management Plan or Engineer's Report, or if you have any questions about the proposed expanded or renewed assessment district, please call the Central Market CBD at (415) 957-5985 or email info@central-market.org. For questions about the special election ballot process you may contact Cuong Quach at the Department of Elections at (415) 554-4342.

Thank you for your participation.

Respectfully yours,

A handwritten signature in black ink that reads "Daniel Hurtado".

Daniel Hurtado
Executive Director, CMCBD
Member, Steering Committee for the Renewal and Expansion of the CMCBD

Steering Committee Members for the Renewal and Expansion of the CMCBD:

David Fariello	UCSF Citywide Case Management
William Thacher	Property Owner, Federal Realty Company
James Sangiacomo	Property Owner, Trinity Properties
Jill Helffenstein	Property Owner, Martin Building Company & Mint Collection
Jane Weil	Property Owner, SOMA Grand
Ralph Lee	Property Owner, Hotel Whitcomb General Manager

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Kyle Pickett	Property Owner, Mint Collection
Robin Anderson	Alonzo King LINES Dance Center
Megan Bates	Resident/Property Owner
Jessica Robinson Love	CounterPULSE
Lauren Maddock	Mercy Housing
Bernard Mirante	Odd Fellows Building
Rakesh Modi	Club OMG
Susan Nelson	Howard Street Clean & Green, Resident/Property Owner
Michael Nulty	Alliance for a Better District 6
Richard L. Perri	Odd Fellow Building
Ross Potugeis	Colliers International
Brian Smith	Huckleberry Bicycles
Shirley Sun	Mission Central HOA