



June 7, 2013

To: Property Owners and Property Managers of the proposed Top of Broadway Community Benefit District (CBD)

From: The Top of Broadway CBD Steering Committee

SUBJECT: Ballot for the proposed new assessment district

Dear Top of Broadway Property Owner or Manager:

On June 4th the Board of Supervisors approved a Resolution of Intention to form the Top of Broadway Community Benefit District. This resolution authorized the Department of Elections to mail special election ballots to all property owners within the proposed boundaries of the property based assessment district.

**After carefully reviewing the Top of Broadway CBD special election documents in the enclosed ballot package, please return the enclosed ballot to the San Francisco Department of Elections. There will be a final public hearing before the Board of Supervisors on July 23rd at 3:00 p.m. at which time the ballots will be counted.**

Enclosed is a CD where you can find the full management district plan and engineer's report for the proposed Top of Broadway Community Benefit District (CBD). You can also request a hard copy of the management plan and engineer's report from The Department of Elections at 415-554-4342 or download the documents from the following link <http://sfelections.org/tbcd>. The CBD will be a special benefit assessment district that will fund services, activities, and improvements over and above those currently provided by the City and County of San Francisco. This project has been studied and worked on for the past two years by the Voice of Broadway and various community stakeholders.

The Top of Broadway CBD seeks to primarily do the following:

- *Increase commerce along Broadway, Kearny and Columbus corridors within the map provided in the plan summary;*
- *Build a positive identity for the Top of Broadway in order to attract new tenants, retailers and businesses;*
- *Provide CBD operated cleaning and beautification services throughout the district on a regular basis, as well as brand the area;*
- *Work to build an identity for Top of Broadway as a great place to eat, entertain and visit in the entire region.*

For more information on the proposed Community Benefit District, please call Marco Li Mandri at (888) 356-2726. Thank you for your cooperation in this important effort.

