

SoMa West

COMMUNITY BENEFIT DISTRICT

Dec 21, 2018

To: Property Owners in the proposed SoMa West Community Benefit District (SWCBD)

Subject: Ballot to create the SoMa West Community Benefit District

Dear SoMa West Property Owner:

On December 11th, 2018 the Board of Supervisors approved a Resolution of Intent to establish the SoMa West Community Benefit District (CBD). The CBD will provide significant benefits that will improve our neighborhood's quality of life. SoMa West CBD will supplement City services to make our neighborhood safer, cleaner and more vibrant. Additionally, SoMa West CBD will promote a sense of community and encourage businesses and shops to make this incredible place to live, work, shop, and visit.

Enclosed, please find your parcel's ballot as well as a computer thumb drive with the following documents:

1. Cover letter
2. SoMa West CBD Summary of our Management Plan
3. SoMa West CBD Management Plan
4. SoMa West CBD Engineer's report

After carefully reviewing the final SoMa West CBD special election documents in the enclosed ballot package, please return the enclosed ballot. There will be a final hearing before the Board of Supervisors on February 5th at 3:00 pm in Room 250 of City Hall, at which time the ballots will be counted.

For an electronic copy of the Management Plan and Engineer's Report and to learn more, please visit www.somawestcbd.org. If you prefer to receive a hard copy of the Management Plan or Engineer's report, or if you have any questions, please call 415-496-5787 or email info@somawestcbd.org. For questions about the special election ballot process you may contact Cuong Quach at the Department of Elections at 415-554-4342.

Thank you for your participation.

Respectfully yours, the SoMa West CBD Steering Committee

*James Spinello
Alex Ludlum
Brendan Tobin
Tim Figueras
Debra Benedict
Ryan Jackson
Eric Lopez
Adam Tetenbaum
Mike Whiteside
Dave Lessing
Chris Foley
Ken Fulk*

*Raquel Redondiez
Bernadette Sy
Rudy Corpuz
Misha Olivas
Lex Montiel
Barry Synoground
Miriam Zouzounis
Raul Cabrera III
Adam Thongsavat
Tido Pesenti
Thomas Janik
Stanley Saitowitz*

*Harold M Hoogasian
Tom Taylor (Tom & Gerry)
Gerry Goldstein
David Hua
Liz Mamorsky
Adam Mesnick
Fiona O'Shea
Ben Woosley
Eric Halladay
Brandon McGanty
Patrick Kennedy*