



May 31, 2019

Dear Financial District/Jackson Square Property Owner,

The San Francisco Board of Supervisors recently passed a Resolution of Intent to establish the Downtown Community Benefit District (CBD), composed of the Financial District, Jackson Square, and other areas. The new CBD will provide special benefits that will add to the City's baseline services and improve the cleanliness and safety of the area every day.

The Downtown CBD will provide civil sidewalk services, advocate for improved traffic management, work on beautification efforts, and market the district. The objective is to ensure that San Francisco's historic business district, which is the oldest and most significant on the West Coast, continues to attract businesses and tenants as well as ensuring a cleaner, safer, and more vibrant community for all. Enclosed is your property's ballot and other special election documents as well as a USB drive with the following documents:

- Cover Letter
- Executive Summary of the CBD Management Plan
- The CBD Management Plan
- The CBD Engineer's Report

Please review the special election documents enclosed and return your ballot as soon as possible to the San Francisco Department of Elections. There will be a final hearing before the Board of Supervisors on July 16th at 3:00pm in Room 250 of City Hall, at which time the ballots will be counted. For more information regarding the proposed Downtown CBD services, please visit: www.FinancialDistrictCBDInfo.com.

You may also contact Marco Li Mandri, project consultant, at (888) 356-2726.

For questions about the special election ballot process you may contact Cuong Quach at the San Francisco Department of Elections at (415) 554-4342. Thank you for your participating in the Downtown CBD special election and your continued support of our work for the betterment of this great and historic business district in San Francisco.

Sincerely,
The Downtown CBD Steering Committee



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