

May 10, 2019

To: Property Owners in the proposed North of Market/Tenderloin Community Benefit District

Subject: Ballot to renew and expand the North of Market/Tenderloin Community Benefit District

Dear Property Owner:

The Board of Supervisors recently approved a Resolution of Intent to renew and expand the North of Market/Tenderloin Community Benefit District (TLCBD). The TLCBD is currently providing significant benefits that add to the City's baseline services and improve the cleanliness and safety of the Tenderloin every day. These services, and the assessment that supports them, will expire in 2020 unless the TLCBD is renewed by property owners in the Tenderloin.

The proposed renewal and expansion will allow the TLCBD to accelerate our efforts to lead the evolution of the Tenderloin into a safer, cleaner, and more vibrant community for ALL. We will almost double the cleaning services through the full implementation of our Micro Neighborhood approach to cleaning, increase our support for community-based safety programs like Safe Passage and Block Safety Groups, continue our work as responsible stewards of the expanding Tenderloin Camera Network, and promote neighborhood pride as we connect and promote neighborhood groups, residents and businesses.

Enclosed, please find your parcel's ballot as well as a computer thumb drive with the following documents:

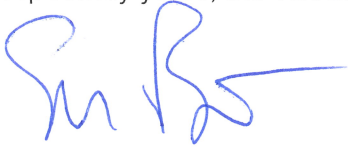
1. Cover letter
2. TLCBD Summary of our Management Plan
3. TLCBD Management Plan
4. TLCBD Engineer's Report

After carefully reviewing the final TLCBD special election documents in the enclosed ballot package, please return the enclosed ballot. There will be a final hearing before the Board of Supervisors on or after June 25th at 3:00 pm in Room 250 of City Hall, at which time the ballots will be counted.

For an electronic copy of the Management Plan and Engineer's Report and to learn more, please Visit [www.tlcbd.org/renewal](http://www.tlcbd.org/renewal). If you prefer to receive a hard copy of the Management Plan or Engineer's Report, or if you have any questions, please call or email TLCBD Executive Director, Simon Bertrang at 415-292-4812 x101 or [simon@tlcbd.org](mailto:simon@tlcbd.org). For questions about the special election ballot process you may contact Cuong Quach at the San Francisco Department of Elections at 415-554-4342.

Thank you for your participation in the special election and your support of our work in the neighborhood.

Respectfully yours, the TLCBD Staff and Board of Directors,



Simon Bertrang, Executive Director  
Pratibha Tekkey, President | *Tenderloin Housing Clinic*  
Ross Stackhouse, Vice-President | *Tidewater Capital*  
Lowell Caulder, Treasurer | *Studio Dental*  
Frank Manchen, Secretary | *Hilton Hotel*  
Satish Patel | *BMS Hotels*  
Toby Shorts | *Curry Senior Center*  
Susie McKinnon | *Cova Hotel*  
James Neal | *Property Owner*  
Christian Agulles | *PAE Consulting Engineers*  
Rene Colorado Jr | *Les Ros, Lapats, Esan Thai*  
Curtis Bradford | *Resident*  
Peter Stevens | *Resident*  
Christy Shirilla | *Resident*  
Charles Deffarges | *SF Bicycle Coalition*  
Paula Fleisher | *UCSF*