



May 24, 2019

Dear Union Square Property Owner,

The San Francisco Board of Supervisors recently passed a Resolution of Intent to renew and expand the Union Square Business Improvement District (USBID). The USBID's current cleaning, safety, marketing, advocacy, and beautification services will expire by July 2019 if the USBID is not renewed now.

The proposed renewal and expansion of the Union Square BID will make the Union Square area a cleaner, safer, and more vibrant community for all. Our current services will substantially increase to include 24/7/365 Member Services, a district-wide Security Camera Program, and overnight security throughout the district.

Enclosed is your property's ballot and other special election documents as well as a USB drive with the following documents:

- Cover Letter
- Executive Summary of the USBID Management Plan
- USBID Management Plan
- USBID Engineer's Report

Please review the special election documents enclosed and return the ballot as soon as possible to the San Francisco Department of Elections. There will be a final hearing before the Board of Supervisors on July 9 at 2:00pm in Room 250 of City Hall, at which time the ballots will be counted.

For more information regarding the Union Square BID renewal and services, please visit <http://www.visitunionsquaresf.com/about-bid/about-us/usbid-renewal> or contact Karin Flood, Executive Director, at (415) 781-7880 or [Karin@UnionSquareBID.com](mailto:Karin@UnionSquareBID.com) or Ben Horne, Deputy Director, at (415) 781-7880 or [Ben@UnionSquareBID.com](mailto:Ben@UnionSquareBID.com). For questions about the special election ballot process you may contact Cuong Quach at the San Francisco Department of Elections at (415) 554-4342.

Thank you for your participating in the USBID special election and your continued support of our work for the Union Square community.

Sincerely,

Karin Flood  
Executive Director

UNION SQUARE BUSINESS IMPROVEMENT DISTRICT

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