



October 2<sup>nd</sup>, 2020

Dear Fisherman's Wharf Property Owner:

The San Francisco Board of Supervisors recently passed a resolution of intent to renew the Fisherman's Wharf Portside Community Benefit District (FWCBD) for the next 15 years. The FWCBD's current cleaning, safety, marketing, advocacy, and beautification services will expire on December 31, 2021 if the FWCBD is not renewed now. We are now asking for you to cast your vote in favor of the FWCBD's renewal.

With the renewal of the Fisherman's Wharf Community Benefit District the Fisherman's Wharf area will be a cleaner, safer, and more vibrant community for our businesses and visitors. Pending the approval of the FWCBD's Portside renewal, we will be able to maintain our highly successful marketing program and add a cleaner to the Portside of the District supplementing cleaning services above what the Port of San Francisco provides.

Enclosed is your business's ballot, special election documents, and a USB drive with the following documents:

- Cover Letter
- Executive Summary of the Portside FWCBD Management Plan
- FWCBD Portside Management Plan

Please review the special election documents enclosed and return the ballot as soon as possible to the San Francisco Department of Elections. There will be a final hearing before the Board of Supervisors on November 17<sup>th</sup>, 2020 at City Hall, at which time the ballots will be counted.

Should you have any questions regarding the FWCBD renewal and services, please visit <http://www.fwcdb.com/renewal> or feel free to contact me, Randall Scott, Executive Director, at (415) 673-3530 or [randall@fwcbd.com](mailto:randall@fwcbd.com). For questions about the special ballot process, you may contact Cuong Quach at the San Francisco Department of Elections at (415) 554-4342.

Thank you for your participating in this crucial FWCBD special election, and for your continued support of our work to better Fisherman's Wharf.

Sincerely,

Randall Scott  
Executive Director