



May 29, 2020

Dear Fisherman's Wharf Property Owner:

The San Francisco Board of Supervisors recently passed a resolution of intent to renew the Fisherman's Wharf Landside Community Benefit District (FWCBD) for the next 15 years. The FWCBD's current cleaning, safety, marketing, advocacy, and beautification services will expire on December 31, 2020 if the FWCBD is not renewed now. We are now asking for you to cast your vote in favor of the FWCBD's renewal.

With the renewal of the Fisherman's Wharf Community Benefit District the Fisherman's Wharf area will be a cleaner, safer, and more vibrant community for our businesses and visitors. Pending the approval of the FWCBD's Landside renewal, we will be increasing our current security services to include patrol five-days per week, monthly pressure washing of our district's sidewalks, expansion of security camera program , and doubling the number of employees cleaning our streets.

Enclosed is your property's ballot, special election documents, and a USB drive with the following documents:

- Cover Letter
- Infographic Highlighting the Major Programs the FWCBD Undertakes
- Executive Summary of the FWCBD Management Plan
- FWCBD Management Plan
- FWCBD Engineer's Report

Please review the special election documents enclosed and return the ballot as soon as possible to the San Francisco Department of Elections. There will be a final hearing before the Board of Supervisors on July 14, 2020 at City Hall, at which time the ballots will be counted.

Should you have any questions regarding the FWCBD renewal and services, please visit <http://www.fwcdb.com/renewal> or feel free to contact me, Randall Scott, Executive Director, at (415) 673-3530 or randall@fwcbd.com or Laura Schaefer, Deputy Director and Director of Marketing & Communications, at (415) 673-3530 or laura@fwcbd.com. For questions about the special ballot process, you may contact Cuong Quach at the San Francisco Department of Elections at (415) 554-4342.

Thank you for your participating in this crucial FWCBD special election, and for your continued support of our work to better Fisherman's Wharf.

Sincerely,

Randall Scott
Executive Director