



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Form is required.

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Rebuttal to Proponent Argument !

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition I

Proponent Argument ☐

Rebuttal to Proponent Argument ☒

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition I being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) GWENDOLYN D. KOBLEN

Title (if applicable) Small Business Owner

San Francisco Address President Ace Mailing

Signature

Organization (Enter)

Name of Organization (Print) Ace Mailing

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☒

* Check if the title or identifying information is for identification purposes only, ☐ if you are signing as a

Signature

Section 3: Subm

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Amelia Linde

Phone

Mailing Address

Signature

Email

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Don't be misled by political rhetoric - the proponents would like you to believe that Proposition I is a tax on mansions. It's not. It's a tax on neighborhood small businesses and new housing.</p> <p>The proponents fail to mention that Proposition I doesn't just apply to the sale of property - it also applies to small business and storefront leases. Mom and pop businesses are already fighting for their survival. At a time when many are desperately trying to sell, break, or renegotiate their leases, this tax will increase their rents and threaten their safety nets when they can least afford it..</p> <p>Additionally, the transfer tax won't just be paid by those trying to sell buildings; it will be paid by those who are trying to build desperately-needed affordable housing units. This tax will stop housing creation, make homes more expensive again, and make housing even more difficult to find.</p> <p>San Francisco is experiencing its deepest economic recession in a generation. Over 175,000 people are unemployed, and over 50% of all storefronts are closed indefinitely.</p> <p>To make things even worse, the City Controller has said that this is one of the most volatile taxes in San Francisco, and there are no parameters in Proposition I on how the money will be spent.</p> <p>The rhetoric for this measure doesn't match the reality. Don't put mom and pops out of business. Vote No on Proposition I.</p> <p><i>Gwen Kaplan, Small Business Owner</i> <i>Rodney Fong, Small Business Owner</i></p>	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count	

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Total # of words=		X \$2/word =		+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee			Receipt #		
X \$0.50/signature			Check #		
Adjusted Fee Total			Amount Paid		



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Ballot Argument Control Sheet B

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Section 1: Argument Information

Proposition I

Proponent Argument ☐

Rebuttal to Proponent Argument ☒

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument in Favor ☐

Paid Argument Against ☐

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Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) RODNEY HAN FONG

Title (If Applicable) Small Business Owner
PRESIDENT & CEO

San Francisco Address (Where you are Registered) _____

Signature _____

Email _____

Organization (Enter both the Individual Author section and the Organization Section)

Name of Organization (Print) SAN FRANCISCO CHAMBER OF COMMERCE

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, ☐ if you are signing _____ an organization.

Signature _____

Email _____

Additional Author Information

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) RODNEY ALAN FONG

Title (If Applicable) Small Business Owner
President &
CEO

San Francisco Address (Write in Print)

Signature

Email

Organization (Enter name of organization to complete both the Individual Author section and the Organization Section)

Name of Organization (Print) SAN FRANCISCO CHAMBER OF COMMERCE

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual, not on behalf of an organization. ☐

Signature

Email

Section 3: Argument

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