Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy 24 hours after submission to the Department at elections@sf.gov.

Section 1: Argument Information

Proposition L

Proponent Argument ☐ Rebuttal to Proponent Argument ☐ Paid Argument in Favor ☐
Opponent Argument ☑ Rebuttal to Opponent Argument ☐ Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition ___ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee;
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition ___ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee;
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an Individual or an organization:

Individual (or principal officer of Organization) ☑

Full Name (Print) RICHEL GREENBERG Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature Email

Organization (Entity)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization ☐ Both the Officer and the Organization ☑

* Check if the title or identifying information is for identification purposes only. ☐

Signature Email

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) RICHEL GREENBERG Phone

Mailing Address

Signature Email
Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?  
Yes □  No □

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark “B” for bold, “I” for italics, or “BI” for bold italics. Other special formatting is not permitted. Include author information in argument text.

Simply put, it is abundantly clear the author of this misguided ballot measure has no education nor practical experience with regards to economics and statistics.

The damage to our city’s business infrastructure is already being hit hard by the current pandemic, and this proposition would serve no meaningful purpose.

Employees’ salaries are based on experience and on value to a company. By enacting such a bizarre hocus-pocus tax on executive salaries as Proposition L seeks to impose, the incentive for hiring new entry-level employees (or retraining current employees due to Covid-19 changes in business) would diminish. In other words, companies would reduce or stop hiring low-level employees as an answer to this measure, if it should pass. Moreover, such a tax would most likely prevent the attraction of new businesses to relocate to San Francisco, at such a time as we are seeing unprecedented economic downturn due to the pandemic.

Bear in mind, the sentiment of many of City Hall leaders is that the technology sector has created economic imbalances - yet these same leaders ignore the fact that state of the art advanced medical research facilities and the financial services sectors have a large impact and employee base in the city. An unhealthy obsession with social media and information technology, which city hall leaders suffer from, is blinding them to the reality behind the salary structures.

San Francisco is much more than simply social media tech. Join me in opposing this misguided and bizarre proposition, and send a message to city hall to support our businesses, not chase them away. Vote NO on Prop L.

Richie Greenberg  
www.RichieGreenberg.org

If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their ability; this interpretation is final.