



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports the ballot measure, or agrees with or endorses the argument, a completed and sign Form is required.

Office Use Only
2020 AUG 17 AM 11:40
DEPARTMENT OF ELECTIONS
Time/Date Stamp

Rebuttal to Proponent Argument **H**

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition H

Proponent Argument ☐

Rebuttal to Proponent Argument ☒

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition H being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) David Pilpel

Title (If Applicable)

San Francisco Address

Signature

Email

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, ☐ if you are signing as an individual and not of behalf of an organization.

Signature

Email

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) David Pilpel

Phone

Mailing Address

Signature

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Please vote NO on Proposition H.</p> <p>The proponents claim that restaurants, salons, and retail shops are struggling to survive and that Proposition H will save our small businesses. Of course there are unprecedented challenges for all of us, including restaurants, other small businesses, and people filing for unemployment, but we shouldn't have to choose between supporting small businesses and good city planning.</p> <p>We don't want our small businesses and merchant corridors boarded up and vacant for years to come. We want, and need, thoughtful land use controls in those districts that are tailored to the needs of each neighborhood. The Neighborhood Commercial Rezoning Study brought neighborhood and small business interests together to do just that more than 30 years ago.</p> <p>Changing the Planning Code should be done with public and stakeholder input at the Planning Commission and the Board of Supervisors, not as a ballot measure. We can help existing small businesses adapt by cutting red tape and streamlining the lengthy permitting process, and we can do it through the legislative process at City Hall.</p> <p>It is curious that the proponents include no member of the Board of Supervisors and no neighborhood organization. It's important to develop consensus on important matters like city planning, so we should work together to get this done with proper public scrutiny.</p> <p>Please vote NO on Proposition H. Thank you.</p> <p>David Pilpel</p>	
	<i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i>	
	Total Word Count	

Office Use Only				
Total # of words=		X \$2/word =		Staff Initials
		+ \$200 publication fee =		
# of signatures submitted in lieu of publication fee		Receipt #		
X \$0.50/signature		Check #		
Adjusted Fee Total		Amount Paid		