



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument 24 hours after submission to the Department at publications@sfgov.org.

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PRO - H

Section 1: Argument Information

Proposition H

Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition H being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition H being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) London Breed

Title (If Applicable) Mayor

San Francisco Address (Where you are Registered) [REDACTED]

Signature 

Email [REDACTED]

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) [REDACTED]

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. ☐

Signature 

Email [REDACTED]

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Anika Steig

Phone [REDACTED]

Mailing Address [REDACTED]

Signature 

Email [REDACTED]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Format B, I, BI		# of words per line
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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	292

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Total # of words=		X \$2/word =		+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee			Receipt #		
X \$0.50/signature			Check #		
Adjusted Fee Total			Amount Paid		



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

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Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition ~~H~~ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) Maryo Mogannam

Title (If Applicable) President

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) ☒ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Council of District Merchants Associations

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☒

* Check if the title or identifying information is for identification purposes only, ☐ if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) ☒ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization ☐ Both the Officer and the Organization ☒

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Signature  _____ Email _____

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

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Proposition H

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Rebuttal to Proponent Argument ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument in Favor ☐

Paid Argument Against ☐

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) LAURA THOMAS

Title (If Applicable) EXECUTIVE DIRECTOR

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Organization (Entity) ☒ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) GOLDEN GATE RESTAURANT ASSOCIATION

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, ☐
if you are signing as an individual and not of behalf of an organization.

Signature [REDACTED]

Email [REDACTED]

Additional Author Information

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Individual (or principal officer of Organization) ☐

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

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Ballot Argument Control Sheet B

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Proposition H

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Rebuttal to Proponent Argument ☐

Opponent Argument ☐

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) SHARKY LAGUANA

Title (If Applicable) PRESIDENT

San Francisco Address (Where you are Registered) [REDACTED]

Signature 

Email [REDACTED]

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

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Signature 

Email _____

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Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____


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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) Miriam Zouzaonis

Title (If Applicable)

Vice-President
Small Business
Commission

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. ☒

Signature [REDACTED]

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization ☐ Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, ☐ if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Vote Yes on Proposition H to Save Our Small Businesses!</p> <p>The coronavirus pandemic has dealt our small businesses a crushing blow. Restaurants, salons and retail shops that depend on in-person customers are struggling to survive.</p> <p>More than 300 of our city's restaurants have closed permanently, and it's possible over 1,700 more could close down by the end of the year. Since February, nearly 200,000 San Franciscans have filed for unemployment. As we face perhaps the worst recession in generations, we must do everything we can to keep small businesses open and people employed.</p> <p>We must act now to ensure our small businesses and merchant corridors aren't boarded up and vacant for years to come.</p> <p>Proposition H will help existing small businesses adapt during the pandemic to keep their shops open and employees on the job. By cutting the red tape and streamlining the lengthy permitting process, Prop H will help new neighborhood businesses open and create jobs as we emerge from the pandemic.</p> <p>Proposition H:</p> <ul style="list-style-type: none"> • Allows more outdoor operations on sidewalks and in parklets to help businesses adapt to the crisis we're facing. • Allows cafes and restaurants to include workspaces, creating an additional revenue source that can help prevent permanent closures. • Supports new arts and nonprofit uses, filling vacancies and keeping our commercial corridors vibrant and activated. • Streamlines the permitting process from a year to a month, cutting thousands of dollars in overhead costs for new merchants. <p>Let's support our small business owners and their employees by fixing our broken permitting process and keep our unique merchant corridors vibrant and thriving for all of us.</p> <p>Let's save our small businesses. Vote Yes on Prop H.</p> <p>www.SFSmallBusiness.com</p> <p>Mayor London Breed San Francisco Council of District Merchants Golden Gate Restaurant Association Small Business Commission President Sharky Laguana* Small Business Commission Vice President Miriam Zouzounis* Small Business Commissioner Manny Yekutiel*</p>	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count 292	



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Section 1: Argument Information

Proposition H

Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

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FILED 2000 AUG 13 AM 10:10 Time/Date Stamp
Label

Paid Argument in Favor ☐

Paid Argument Against ☐

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition H being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print)

Manny (Emanuel) Yekutieli

Title (If Applicable)

Small Business Counselor

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) ☐

(If you are an individual, complete the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization ☐

Both the Officer and the Organization ☐

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