



CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS

John Arntz, Director

**Ballot Argument Control Sheet A**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Control Sheet Form is required.

Facilitate typesetting, and reduce the possibility of transcription error by sending an email 24 hours after submission to the Department at [publications@sfgov.org](mailto:publications@sfgov.org).

Office Use Only
2022 AUG 17 PM 2:37
DEPARTMENT OF ELECTIONS
Time/Date Stamp

**OPP - M**

**Section 1: Argument Information**

**Proposition M**

Proponent Argument <input type="checkbox"/>	Rebuttal to Proponent Argument <input type="checkbox"/>	Paid Argument in Favor <input type="checkbox"/>
Opponent Argument <input checked="" type="checkbox"/>	Rebuttal to Opponent Argument <input type="checkbox"/>	Paid Argument Against <input type="checkbox"/>

**Section 2: Author Information**

**Declaration Related to Proponent and Opponent Arguments**

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition      being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) Janan New

Title (If Applicable) Director

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Organization (Entity) ☒ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Apartment Association

Who should be listed as an Author for your Organization?

Only the Organization ☒ Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only, ☐  
if you are signing as an individual and not on behalf of an organization.

Signature [REDACTED]

**Section 3: Submitter Information**

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Charles Goss

Phone [REDACTED]

Mailing Address [REDACTED]

Signature [REDACTED]

#### Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.

2.

3.

#### Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Prop M is a feeble, misguided attempt at housing policy from the Board of Supervisors who refuses to take our housing crisis seriously. This anti-housing Board is creating a problem that doesn't exist in order to raise more taxes on San Franciscans.</p> <p>Proposition M:</p> <ul style="list-style-type: none"><li>• Uses trumped-up, overstated statistics that manipulate the perceived number of vacancies citywide</li><li>• Targets small property owners and intergenerational households, not corporate landlords</li><li>• Was sponsored by the Democratic Socialists of America and Supervisor Dean Preston, who has blocked the construction of thousands of homes, many of them affordable. His measure is cynically written to exempt some homeowners like himself, while punishing small mom-and-pop property owners and intergenerational households</li><li>• Encourages neighbors to report each other's whereabouts to the government</li><li>• Is representative of the City's attempt to raise more taxes without increasing city services.</li></ul> <p>Prop M purports to target large property owners "intentionally" leaving units unrented. But any condo owner in a building with 3+ units will be subject to punitive fines should your home have to be unoccupied for 183+ days a year for any reason – if you are hospitalized, traveling for work, staying with your partner, or caring for family members – you will be fined.</p> <p>The measure is even written so that intergenerational households and relatives living under one roof would be fined in a building that isn't vacant at all.</p> <p>Moreover, Prop M is a Trojan Horse, pretending to do one thing and allowing the Board of Supervisors to expand aspects of the law WITHOUT approval by the voters. The proponents have already stated that they plan to extend this measure to duplexes and single-family homes if the law is passed; this measure isn't about going after corporate landlords.</p> <p>Enough with the Board of Supervisors' power-grab and schemes to penalize everyday San Franciscans.</p> <p>Vote No on Prop M if you want to maintain control of your own home.</p> <p>-San Francisco Apartment Association</p> <p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
Total Word Count		298

#### Office Use Only

Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	