



CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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PRO - M

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at [publications@sfgov.org](mailto:publications@sfgov.org).

Section 1: Argument Information

Proposition M

Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition      being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) 1

Full Name (Print) Honey Mahogany

Title (If Applicable) Chair SFDCCC

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Organization (Entity) 2

Individual Author section a

Name of Organization (Print) San Francisco Democratic Party

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. ☐

Signature [REDACTED]

Email [REDACTED]

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Patrick Cochrane

Phone [REDACTED]

Mailing Address [REDACTED]

Signature [REDACTED]

mail [REDACTED]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<b>Prop M will help fix San Francisco's Hidden Housing Crisis: 40,000 Vacant Homes</b>	
	According to a pre-pandemic report by the city's Budget and Legislative Analyst, based on US Census data and other sources, 40,000 units sit vacant in San Francisco. Let that sink in.	
	From the highrises downtown, to the new construction in SOMA, and the controversial towers in the Mission, 40,000 homes remain empty while our housing and homelessness crisis rages on.	
	The fact is, if we reduce vacancies we will have more housing. Other cities that have implemented a vacancy tax, such as Vancouver, Canada, have seen up to 10% of their vacant units become occupied after their vacancy tax became operational.	
	Here's how it works:	
	<ul style="list-style-type: none"><li>In buildings of 3 units or more, any units that remain vacant more than 6 months will be taxed.</li><li>The tax will increase the longer a unit stays vacant.</li><li>Revenue collected will be dedicated to an affordable housing fund and rental subsidies for low-income families and seniors.</li><li>Single family homes and duplexes are exempt, as are units vacant due to repairs, new construction, disaster or death of the owner.</li></ul>	
	Prop M isn't about taxing those who call San Francisco home. It's about tackling the large, corporate landlords keeping units vacant, and those wealthy individuals who purchase units but don't use them.	
	In the first year alone, it is expected that 4,500 new units will return on the market — more than our annual goals – with no increase in taxes, no construction time, no multi-million dollar price tag, and no waiting.	
	Please join us in supporting Prop M and fix our hidden housing vacancy crisis.	
	San Francisco Democratic Party Council of Community Housing Organizations United Educators of San Francisco Faith in Action- Bay Area Senior and Disability Action Affordable Housing Alliance Community Tenants Association	
	fillemptyhomes.com	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count	202

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Total # of words=	X \$2/word =	+ \$200 publication fee =		Staff Initials  MB
# of signatures submitted in lieu of publication fee		Receipt #		
X \$0.50/signature		Check #		
Adjusted Fee Total		Amount Paid		



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John Arntz, Director

**Ballot Argument Control Sheet B**

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Proposition M

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Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

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**Declaration Related to Proponent and Opponent Arguments**

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual** (or principal officer of Organization) ☒

Full Name (Print) Mitchell Emerberg

Title (If Applicable) Director

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature

Email \_\_\_\_\_

**Organization (Entity)** ☐ (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) Affordable Housing Alliance

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only. ☐

if you are signing as an individual \_\_\_\_\_

Signature

Email \_\_\_\_\_

**Additional Author Information**

**Declaration Related to Proponent and Opponent Arguments**

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature Email

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization ☐ Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only, ☐  
if you are signing as an individual and not of behalf of an organization.

Signature Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include Author information in argument text.

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
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John Arntz, Director

**Ballot Argument Control Sheet B**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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**Section 1: Argument Information**

Proposition M

Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

**Section 2: Additional Author Information**

**Declaration Related to Proponent and Opponent Arguments**

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Wing Hoo Ip

Title (If Applicable) President

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature \_\_\_\_\_

Email \_\_\_\_\_

**Organization (Entity)** ☒ (If selected, complete both the individual Author section and the Organization Section)

Name of Organization (Print) Community Tenants Association

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only, ☐  
if you are signing as an individual and not of behalf of an organization

Signature \_\_\_\_\_

Email \_\_\_\_\_

**Additional Author Information**

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Full Name (Print) \_\_\_\_\_ Title (If Applicable) \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature  \_\_\_\_\_ Email \_\_\_\_\_

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

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Signature  \_\_\_\_\_ Email \_\_\_\_\_

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Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) Lorena Melgarejo

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) Faith in Action Bay Area

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

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Email [REDACTED]

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Full Name (Print) Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature  Email

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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Opponent Argument ☐

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☒

Full Name (Print) CASSONDRA CURIEL

Title (If Applicable) President

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature \_\_\_\_\_

Email \_\_\_\_\_

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) United Educators San Francisco

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

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Additional Author Information:

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition \_\_\_\_ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition \_\_\_\_ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature  Email

Organization (Entity) ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization ☐ Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only, ☐  
if you are signing as an individual and not of behalf of an organization.

Signature  Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include Author information in argument text.

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
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DEPARTMENT OF ELECTIONS



CITY AND COUNTY OF SAN FRANCISCO  
**DEPARTMENT OF ELECTIONS**

John Arntz, Director

**Ballot Argument Control Sheet B**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

**Section 1: Argument Information**

Proposition M

Proponent Argument ☒

Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

**Section 2: Additional Author Information**

**Declaration Related to Proponent and Opponent Arguments**

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)** ☒

Full Name (Print) John Avalos

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) [REDACTED]

Signature 

Email [REDACTED]

**Organization (Entity)** ☒ (If selected, complete both the Individual Author section and the Organization section)


Name of Organization (Print) Council of Community Housing Organizations

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

\* Check if the title or identifying information is for identification purposes only. ☐  
if you are signing as an individual and not on behalf of an organization.

Signature 

Email [REDACTED]

**Additional Author Information**

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Full Name (Print) \_\_\_\_\_ Title (If Applicable) \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature  \_\_\_\_\_ Email \_\_\_\_\_

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CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS

John Arntz, Director

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Proposition M

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Rebuttal to Proponent Argument ☐

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

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Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)** ☒

Full Name (Print) Betty L. Traynor

Title (If Applicable) Board President

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature → \_\_\_\_\_

Email \_\_\_\_\_

**Organization (Entity)** ☐ (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Senior & Disability Action

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

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if you are signing as a \_\_\_\_\_

Signature → \_\_\_\_\_

En \_\_\_\_\_

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CITY AND COUNTY OF SAN FRANCISCO  
**DEPARTMENT OF ELECTIONS**

John Arntz, Director

**Ballot Argument Assignment Form**

Under certain circumstances, the individual or entity entitled to author a proponent, opponent, or rebuttal argument, may assign the right to author the argument to another individual or entity.

If an eligible author assigns the right to author the proponent, opponent, or rebuttal argument to someone else a completed and signed Assignment Form is required.

Anyone assigned to author an argument must be eligible under SFMEC §545 to author an argument.

For details related to the assignment of the right to submit proponent, opponent, and rebuttal arguments see SFMEC §550(c)(d).

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**Section 1: Argument Information**

Proposition M

Proponent Argument ☒

Opponent Argument ☐

Rebuttal to Proponent Argument ☐

Rebuttal to Opponent Argument ☐

**Section 2: Proponent/Opponent Information**

By signing below, I assign the right to submit the ballot argument for Proposition M and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print)

Shanti Priya Singh

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

**Section 3: Assignment Information**

By signing below, I accept the assignment to submit the ballot argument for Proposition M and confirm that I am an eligible author.

Full Name (Print)

Honey Mahagarni San Francisco Party  
Democrat

Phone

San Francisco Address (Where you are Registered)

Signature

Email

**Section 1: Argument Information**

Proposition \_\_\_\_\_

Proponent Argument ☐

Opponent Argument ☐

Rebuttal to Proponent Argument ☐

Rebuttal to Opponent Argument ☐

**Section 2: Proponent/Opponent Information**

By signing below, I assign the right to submit the ballot argument for Proposition \_\_\_\_\_ and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

**Section 3: Assignment Information**

By signing below, I accept the assignment to submit the ballot argument for Proposition \_\_\_\_\_ and confirm that I am an eligible author.

Full Name (Print)

Phone

San Francisco Address (Where you are Registered)

Signature

Email