



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

SAN FRANCISCO
John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports the ballot measure, or agrees with or endorses the argument, a completed and Form is required.

Office Use Only
2022 AUG 22 PM 2:37
DEPARTMENT OF ELECTIONS
Time/Date Stamp

Rebuttal to Proponent Argument **M**

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument ☐

Rebuttal to Proponent Argument ☒

Paid Argument in Favor ☐

Opponent Argument ☐

Rebuttal to Opponent Argument ☐

Paid Argument Against ☐

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) ☐

Full Name (Print) Saman New

Title (If Applicable) Director

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Organization (Enter in Individual Author section and the Organization section)

Name of Organization (Print) SAN FRANCISCO Apartment Association

Who should be listed as an Author for your Organization?

Only the Organization ☒

Both the Officer and the Organization ☐

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. ☐

Signature [REDACTED]

Email [REDACTED]

Section 3: Submitter information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Charles Goss

Phone [REDACTED]

Mailing Address [REDACTED]

Signature [REDACTED]

Email [REDACTED]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes ☐ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. _____
2. _____
3. _____

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	Proponents of Prop M will tell you that there are 40,000 vacant homes in San Francisco.	
	What they won't tell you is that their residential vacancy tax is a feeble and ineffectual policy that won't meaningfully address our housing crisis or bring many more homes to the market citywide.	
	They also won't tell you that about 10,000 of those "vacant homes" they claim are already on the market and available for rent, or a tenant has rented the home and is in the process of moving in.	
	An additional 9,300 are in the process of being sold, or have been sold and a new owner is in the process of moving in.	
	These homes would not be subject to the residential vacancy tax— because they're not truly vacant.	
	Many of the remaining units in the proponents' trumped-up 40,000 figure aren't even subject to the tax either.	
	The proponents of this new punitive taxation scheme have purposefully exempted wealthy single-family homeowners with truly unoccupied pied-a-terres in a cynical move to win votes and deceive voters.	
	So why misrepresent the total number of vacancies citywide? Why write a tax measure that picks and chooses which types of homes it taxes?	
	Our leadership has failed to address the housing crisis and refuses to allow new housing to be built, continuously voting down projects which would create hundreds of affordable housing units.	
	It's time that the residents of San Francisco demand accountability from City Hall and our elected officials. Voters should reject the vacancy tax and demand real solutions which truly address our housing crisis.	
	Vote No on M.	
	-San Francisco Apartment Association	
	<i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i>	
	Total Word Count	263

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Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	