Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

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Facilitate typesetting, and reduce the possibility of transcription error by sending an email 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition □ Rebuttal to Proponent Argument □ Paid Argument in Favor □
Proponent Argument □ Rebuttal to Opponent Argument □ Paid Argument Against □

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition □ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) □

Full Name (Print) □
San Francisco Address (Where you are Registered) □
Signature □
Title (If Applicable) □
Organization (Entity) □
Name of Organization (Print) □
Who should be listed as an Author for your Organization? □
Both the Officer and the Organization □

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not on behalf of an organization.

Signature □

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) □
Mailing Address □
Signature □
Phone □
Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Affordable Homes Now San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes [X]  No [ ]

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. John Pelosi
2. Mario Zarcone
3. Emmett Shear

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include author information in argument text.

Hollow promises to sabotage more affordable homes for San Franciscans

Supervisors Chan and Peskin, the architects of Measure E, ought to have named their measure the Affordable Housing Prevention Act. They crafted Measure E to retain their power to deny or fatally delay housing projects that meet San Francisco zoning and development standards.

San Francisco has already rendered the construction of thousands of approved homes infeasible through red tape, fees, and mandates. Prop E erects additional impractical hurdles.

For example, Prop E requires contractors to apply exclusionary workforce criteria to mixed-income housing projects. Fewer than 1 in 10 California residential construction workers qualify to work under Prop E prerequisites. State streamlining laws that contain this requirement for mixed-income housing have been in effect for nearly 5 years, and not one new home has been built.

To build more Affordable Homes Now, vote No on E.

Nor Cal Carpenters Union

If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.

Total Word Count

Office Use Only

Total # of words = 75 X $2/word = $150 + $200 publication fee = $350

# of signatures submitted in lieu of publication fee  Receipt #
X $0.50/signature  Check #
Adjusted Fee Total  Amount Paid

Staff Initials
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Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of the argument text within 24 hours after submission to the Department at publications@sfgov.org.

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Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) [Nicholas Josephowitz] Title (If Applicable) [Chief of Policy]

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted]

Organization (Entity) [ ] (If selected, complete both the Individual/Author Section and the Organization Section)

Name of Organization (Print) [Redacted]

Who should be listed as an Author for your Organization? [Redacted]

Only the Organization [ ] Both the Officer and the Organization [ ]

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [Redacted] Email [Redacted]

Section 3: Submitter Information

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Full Name (Print) [Wally Aziz] Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted]
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The true source of funds for the printing fee of this argument:

Affordable Homes Now San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §§2013?

Yes ☑️ No ☐

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. John Walthus
2. Marco Zappacostra
3. Emmett Shear

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark “B” for bold, “I” for italics, or “BI” for bold italics. Other special formatting is not permitted. Include author information in argument text.

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Format
B, I, BI
Keep Text Within the Vertical Lines
# of words per line

Argument against Proposition E — the Affordable Housing Production Act

Vote No on Proposition E, an anti-housing measure that maintains the unaffordable status quo.

It allows local politicians and nuisance lawsuits to continue delaying and killing affordable housing projects. Prop E leaves in place the same systems that enabled the Board of Supervisors to block the construction of 495 new homes on a valet parking lot at 469 Stevenson in Downtown San Francisco.

Prop E is filled with poison pills that will prevent new housing construction.

- Prop E enables the Board of Supervisors to block 100% affordable housing projects.
- Prop E allows nuisance lawsuits to block or massively delay 100% affordable housing proposals.
- Prop E prevents streamlining of 100% affordable housing targeted to moderate income first-time homebuyers.

Instead, vote yes on Prop D which would actually provide a genuine pathway to remove barriers and build more affordable and workforce housing for San Franciscans.

SPUR

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If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.

Total Word Count

Office Use Only

Total # of words = X $2/word = $70 + $200 publication fee = $270

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Staff initials
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Section 1: Argument Information

Proposition
- Proponent Argument
- Opposition Argument
- Rebuttal to Proponent Argument
- Rebuttal to Opposition Argument
- Paid Argument in Favor
- Paid Argument Against

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Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

- Individual (or principal officer of Organization)

Full Name (Print) ____________________________________________________________
San Francisco Address (Where you are Registered) __________________________________
Signature ____________________________________________________________________

Organization (Entity) [ ] (If selected, complete both the Individual Author Section and the Organization Section)
Name of Organization (Print) __________________________________________________
Who should be listed as an Author for your Organization?
Only the Organization [ ] Both the Officer and the Organization [ ]

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Signature ____________________________________________________________________

Section 3: Submitter Information

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The true source of funds for the printing fee of this argument:
Affordable Homes Now San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes [x] No [ ]

If the true source(s) of funds is a recipient committee, list the three largest contributors below:
1. John Watkins
2. Maria Zepeda Costea
3. Emmett Shear

Section 5: Argument Text
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Proposition E is bad for the environment and the climate.

Prop E will continue to prevent San Francisco from building the affordable housing it needs, and will push more low and middle-income families out of the city into the suburbs. In addition to uprooting their lives, this is bad for the environment. This leads to more driving that causes air pollution, climate pollution and congestion; more unsustainable water use in the middle of a drought; and more farms and open space paved over for suburban subdivisions. Recent studies have shown that stopping new housing in cities like San Francisco is one of the most environmentally destructive things a city like ours can do.

Vote no on Prop. E, which will increase pollution and worsen the affordability crisis. Instead, vote yes on Prop. D that would actually benefit low and moderate income families in San Francisco, and reduce pollution and sprawl.

Greenbelt Alliance
Urban Environmentalists

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Ballot Argument Control Sheet B

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Section 1: Argument Information

Proposition E

Proponent Argument [ ] Rebuttal to Proponent Argument [ ]
Opponent Argument [ ] Rebuttal to Opponent Argument [ ]

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) Joanna Gubman
San Francisco Address (Where you are Registered)
Signature

Organization (Entity) Urban Environmentalists
Name of Organization (Print) Urban Environmentalists

Who should be listed as an Author for your Organization?

Only the Organization [ ] Both the Officer and the Organization [ ]

* Check if the title or identifying information is for identification purposes only. If you are signing as an individual and not as an organization.

Signature

Email

Additional Author Information

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Title (if Applicable)

San Francisco Address (Where you are Registered)

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Email

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Both the Officer and the Organization

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Signature  
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**Section 3: Argument Text**

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**Environmental Argument Against the Affordable Housing Proposition E**

Proposition E is bad for the environment and the climate.

Prop E will continue to prevent San Francisco from building the affordable housing it needs, and will push more low and middle-income families out of the city into the suburbs. In addition to uprooting their lives, this is bad for the environment. This leads to more driving that causes air pollution, climate pollution and congestion; more unsustainable water use in the middle of a drought; and more farms and open space paved over for suburban subdivisions. Recent studies have shown that stopping new housing in cities like San Francisco is one of the most environmentally destructive things a city like ours can do.

**Vote no on Prop. E, which will increase pollution and worsen the affordability crisis.** Instead, vote yes on Prop. D that would actually benefit low and moderate income families in San Francisco, and reduce pollution and sprawl.

Greenbelt Alliance  
Urban Environmentalists

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Total Word Count
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Proposition E

Proponent Argument [ ] Rebuttal to Proponent Argument [ ] Paid Argument in Favor [ ]
Opponent Argument [ ] Rebuttal to Opponent Argument [ ] Paid Argument Against [ ]

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) [COBEY SMITH]
San Francisco Address (Where you are Registered) [REDACTED]
Signature [REDACTED]

Organization (Entity) [ ] (If Yes, complete both the Individual Author section and the Organization section)
Name of Organization (Print) [HOUSING ACTION COALITION]
Who should be listed as an Author for your Organization? [ ]

Only the Organization [ ] Both the Officer and the Organization [ ]

* Check if the title or capacity is being used for the first time in the current submission

Signature [REDACTED]

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Full Name (Print) [REDACTED]
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Signature [REDACTED]
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The true source of funds for the printing fee of this argument: Affordable Homes New San Francisco

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Yes [X] No [ ]

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1. John Wells
2. Marco Zappacosta
3. Emmett Shear

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Prop E does not streamline the approval process for 100% affordable housing, leading to more bureaucratic hearings and increasing the cost of building affordable housing for San Francisco residents. Prop E continues to allow NIMBYs and the Board of Supervisors to block affordable housing projects, the reason we are facing a housing shortage to begin with.

Prop E is filled with poison pill provisions that will prevent new housing construction. The members of the Board of Supervisors who put Prop E on the ballot provide no deadlines on the construction approval process, which means much-needed housing projects will continue to be politicized and delayed.

Prop E was placed on the ballot by the same Supervisors who voted against building nearly 500 new homes on an empty valet parking lot in SOMA.

Their measure requires mixed-income projects to include such a high number of affordable units, the project will be infeasible and will prevent housing projects from being built, which is their intent. The San Francisco’s Housing Affordability Strategies feasibility study has already detailed why this requirement is so economically unrealistic that it will result in little to no new affordable housing construction.

Housing Action Coalition

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Total Word Count 180

Office Use Only

Total # of words = 180 X $2/word = $360 + $200 publication fee = $560

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Opponent Argument □ □ Rebuttal to Opponent Argument □ □
Paid Argument Against □ □

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Individual (or principal officer of organization) □ □

Full Name (Print) □ □

San Francisco Address □ □

Signature □ □

Organization (Entity) □ □

Name of Organization (Print) □ □

Who should be listed as an Author for your Organization?

Only the Organization □ □
Both the Officer and the Organization □ □

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Affordable Homes Now San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes [x] No [ ]

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. John Wolf
2. Marco Zagarosta
3. Emmett Shear

Section 5: Argument Text

Keep Text Within the Vertical Lines

Proposition E will Endanger Housing

Prop E claims to build housing, but in fact does the opposite. It will not streamline 100% affordable housing and will continue to leave affordable housing vulnerable to costly litigation.

Prop E was put on the ballot to block efforts to speed up housing production. This measure will maintain barriers to housing and perpetuate the housing crisis.

Prop E is a dishonest attempt by the anti-housing Supervisors to confuse voters. The housing shortage is driving people into poverty and out of our city, so housing activists and Mayor Breed spearheaded Prop D to build hard-needed affordable housing. In response, Prop E was put on the ballot with the explicit goal to maintain the status quo and block permit streamlining.

Prop E requires extra hearings for affordable housing dollars spent by the City, which will invite NIMBYs to delay low-income housing projects with endless hearings and lawsuits, driving up costs.

Prop E requires builders to jump through so many hoops, no housing will actually get built. San Francisco has the highest construction costs in the world, and Prop E will ratchet those costs up even further, resulting in no new homes—especially new affordable housing for families. Prop E sounds good but will accomplish nothing.

San Franciscans want to build an inclusive city where people from all walks of life can find belonging.

We need real solutions that will actually build more housing. Prop E tries to confuse voters in an effort to reinforce the status quo.

San Franciscans who want more housing have an easy choice: Vote for Prop D, the pro-housing bill—and vote against Prop E.

YIMBY Action

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